



LoadTech helps logistics company earn Quality Award

#1 Ranked 3PL in quality reaps benefits of LoadTech using IMC, Rail, Truckload and Agency Modules

Q: How does a Quality Award winner improve quality?

A: LoadTech, of course!

*Logistics Magazine Quest for Quality Award
– Excerpted and edited*

Matson.
Integrated Logistics

TRANSAMERICA™
TRANSPORTATION SERVICES LLC
A Matson Integrated Logistics Company

“Our overall strategy is to grow Matson Integrated Logistics (MIL) through a varied system of transportation options. In addition to our rail offerings, we are expanding our highway and air freight service in order to achieve our objectives of being a full service, integrated company. This is why we recently changed our name to Matson Integrated Logistics. By offering customers many different ways to move cargo, we will continue to move forward as a company,” states Robert Papworth, president, MIL.

To substantially expand the company’s rapidly growing highway services division, last December MIL completed the asset purchase of TransAmerica Transportation Services, Inc., a third party logistics company based in Akron, Ohio. TTS also has a network of independently owned and operated agent offices that are managed by experienced transportation professionals. With this acquisition, MIL has made it easier for customers to receive high-quality, on-time multimodal freight transportation services at the most competitive price, with shipments moving on the transportation system of the customer’s choice.

In order to link their offices together, TransAmerica uses a Web and Windows based operating platform called LoadTech from Express Technologies, which, according to Marc Bumgarner, MIL’s vice president, international, provides some of the best technology in the industry.

“LoadTech is a very sophisticated program that will significantly enhance our current technology. As part of the process of incorporating TransAmerica into Matson Integrated Logistics, we deployed LoadTech. Its Web and Windows based platform makes it very easy to use. The LoadTech system is extremely beneficial to our customers.”

Specializing in highway services throughout North America, TTS currently moves over 50,000 shipments annually and offers various brokerage services, including truckload, less-than-truckload, expedited services, and intermodal.

The company realized an additional 22 percent increase in revenue and was ranked the number one intermodal marketing company (IMC) in Logistics Management magazine’s Quest for Quality award, outscoring a group of strong competitors in all service areas of the IMC category. It was the third consecutive year that the company has been honored with this award and the second time it has been ranked the number one IMC.

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